



**Longfellow Middle School PTA**  
**General Meeting Minutes**  
**Friday, November 17<sup>th</sup>, 2017**



**Call to Order and Welcome**

President Imelda Quinn called the meeting to order at 9:30 a.m. and introduced the PTA board, approximately 25 members were in attendance.

**Approval of Minutes**

- MOTION: To approve the minutes of October 20th, 2017 – Motion (Kat Kehoe) and Second (Jennifer Jackson)
- VOTE: Motion carried on voice vote
- RESOLVED: Minutes from the October 2017 meeting were approved without modification

**Treasurer**

- Michelle Joss presented the 2017-2018 Membership update
  - LMS PTA currently has 541 PTA members
- Michelle Joss Presented the Invest in Longfellow update
  - We have currently raised \$34,210 and need to raise approx. \$20K in additional funds
- Michelle Joss presented that the PTA taxes have been filed

**Fundraising Reports**

VP of Fundraising, April Wade Turk, and chairs reported on various PTA programs:

- Invest in Longfellow – halfway toward our goal, if you donate the recommended \$150 you will receive a LMS proud supporter magnet.
  - Also discussed options to create a database to solicit additional LMS donors.
- Spirit wear – online store open for holiday shopping, special merchandise will be available.
  - The deadline to order holiday merchandise is November 27<sup>th</sup>.
- Zinga – successful Fall Program and all dates sold out. We will add new dates to the calendar in spring.
- Amazon & Shutterfly – click on link via the PTA website to donate a higher percentage of your purchase to support LMS with holiday shopping.
- Giant – Please sign up for a “48” number, the PTA will provide more details at the next meeting.

**Program Reports**

VP of Programming, Jennifer Von Elm, and chairs reported on various PTA programs:

- Directories – have been distributed and delivered
- Grants- deadline is 11/23 for staff to request a PTA grant
- Hospitality – Thank you to everyone that volunteered and donated to the Teacher breakfast on November 6<sup>th</sup>, it was a success! Our next event will be a holiday cookie exchange in December.
- Lancer at the Movies –was held on November 7<sup>th</sup> at 11:30 a.m., tickets were sold out .
- Longfellow Love – consider donating to LMS families in need this holiday season.
- International Parents Network – will be organizing a coffee on December 4<sup>th</sup> @ Pete's in Tysons from 9:30 a.m. to 11.

### **Discussion**

Amber Syed (SCC, President) would like to collaborate with LMS to present the movie *Screenagers.p*

Presented Imelda Quinn adjourned the meeting at 10:15 a.m. The next PTA meeting is on Friday, January 19<sup>th</sup>.