

Longfellow Middle School PTA General Meeting Minutes

Wednesday, November 14, 2016

Call to Order and Welcome

Mel Quinn, VP of Fundraising, called the meeting to order at 7 p.m. Approximately 16 people were in attendance—attendance sheets are attached.

Approval of Minutes

- MOTION: To approve the minutes of October 5, 2016 -- Motion (Noelle Soobert) and Second (Julie Cox)
- VOTE: Motion carried on voice vote
- RESOLVED: Minutes from the October 2016 meeting were approved without modification

Business

- MOTION from (Julie Cox) and second (Lamia Sarver): amend 2016-2017 budget and increase grants budget by \$5,000.
VOTE: passed on voice vote
RESOLVED: The 2016-2017 grants budget will be increased by \$5,000.

Committee Reports

Fundraising

- Invest in Longfellow (Donna Silverman) raised close to \$30,000 with \$60,000 goal. More than 500 families have joined the PTA
- Lancer Business Partnership Program (Mel Quinn) currently has two businesses (Robeks and Sweet Bites) participating. The goal is to have at least eight businesses participate. Membership in the partnership allows businesses to have their logo in our newsletters (2,272 email subscribers) and on the PTA website.
- Spirit Wear (Anne Callendar and Cecile Bradley) reported expenditures of \$3,745 and revenue of \$5,521 for both school and online sales. A small inventory order of \$359.50 was made.
- Amazon (Joy Molony) reported that LMS receives 4% - 10% of the value of your purchases when you shop at Amazon. The Amazon link can be navigated by:
1. Visit www.longfellowpta.org and click on the Amazon icon; 2. Bookmark <http://www.amazon.com/?tag=longfellowpta-20>
- Giant Grocery Card Program now has approximately 250 families register their Giant cards. After including the registration option in the verification process with A to Z Directory, we received an additional 100 registrants.
- Yogurt Sales (Christy Lucia) reported Zinga yogurt was sold once in September and three times in October. The sales were very successful and sold out each time. Each yogurt sales event generates \$250 to \$300 in revenue.

Treasurer

Lisa Hilliard provided budget update. She reported that PTA officers had approved increasing the grants budget by \$5,000. The grants committee is seeing an extraordinary number of worthy requests this year. Julie Cox is the chair of the grants committee.

Depending on overall fundraising, the proposed \$5,000 would be redirected from the end-of-year technology funding.

Program Reports

VP of Programs Noelle Soobert and chairs reported on various PTA programs:

- Grants-Julie Cox spoke. Even with the \$5,000 increase up to a total of \$15,000 in the budget, the Grants Committee has requests of \$35,000 from various teachers/clubs. The committee will be meeting this week to designate the funds.
- IPN-Lamia Sarver spoke. She will be hosting a coffee Friday, Nov 18 at her home. 9:30-11:30am
- Lancers At The Movies-Approximately 160 students and family members attended the movie, Trolls, on Election Day. \$600 was raised. Everyone had a great time.
- Hospitality Committee-Big Shout Out and Thank You to our chairs for a fantastic Teachers' Breakfast on November 7. The teachers and faculty were thrilled and so appreciative.
- Safe Community Coalition-had their first meeting in October. The discussion involved a potential community showing of film "Screenagers". Another possible event discussed was sponsoring a parent led panel called "Things I Wish I Knew" which would have parents of HS and college bound students. They would speak regarding various issues they encountered and lessons they learned as their kids moved up the school ladder.
- Speakers- Dr. Heather Tedesco spoke to parents last week regarding stress and anxiety in the middle school years. In addition, Longfellow's school psychologist and social worker also spoke and identified specific events happening at Longfellow in regards to stress and anxiety. The presentation will be posted on the PTA website.
- Directories- were delivered by the student office volunteers to Lancer Time teachers today. They should be going out to the 500+ students (whose parents joined the PTA and/or an extra directory) today/tomorrow. The volunteers also are delivering the staff copies via staff mailboxes today. Anyone who joined since last week or going forward will have to pick up their copy in the office.
- Food Recovery Program-hoping to have the program up and running by beginning of December, please look for a sign up genius in the newsletter if you are able to help transport the food to Columbia Baptist on Fridays.
- Skate Night, Jan 27, 7:30-9:30, Skate Quest Reston.

Action: The meeting was adjourned.

Submitted by Vance Gore, PTA Secretary